## What is claimed is:

- 1. An improved atomizer of the type in which a fluid housed inside a container is ejected through a nozzle, the improvement comprising:
- a bottle operable as said container to hold said fluid, said bottle comprising a generally cylindrical portion; and
- a resilient element adapted to engage a wall of said cylindrical portion of said bottle at one or more locations along an axis of said bottle, said resilient element having a diameter larger than the cylindrical portion of said bottle so as to permit suspension of said bottle, by said resilient element, in a receiving socket of a storage device.
- The improved atomizer of claim 1, further comprising:
   an extension conduit between a pump mechanism and an atomizing nozzle, said extension conduit being malleable and deformable to permit orientation of a direction of discharge from said nozzle.
- 3. The improved atomizer of claim 2, in combination with: a brace with a first end adapted for engagement with said bottle, and a second end carrying structure adapted to engage said conduit at a location spaced apart distally from said pump mechanism, said brace being operable to resist movement of said nozzle during actuation of said pump mechanism.
- 4. The improved atomizer of claim 3, wherein: the first end of said brace is configured and arranged to form a clip-on attachment to a portion of said bottle.

- 5. The improved atomizer of claim 3, wherein: the second end of said brace is configured and arranged to form a clip-on attachment to said conduit.
- 6. The improved atomizer of claim 3, wherein: damping structure carried at the second end of said brace is configured and arranged to resist motion, induced by said pump-mechanism, of a portion of said conduit distal to said damping structure.
- 7. The improved atomizer of claim 3, wherein:
  said pump mechanism comprises a pump head displaceable by a human digit through a vertical distance between a first and a second elevation; and
  said brace is configured and arranged to hold said conduit to provide a fulcrum location at a third elevation, said third elevation being approximately midway between said first and said second elevations, so as to reduce a horizontal displacement of the fulcrum during vertical actuation of said pump mechanism.
- 8. A stabilized pump-bottle fluid atomizer, comprising:
  a pump mechanism operable to pressurize a fluid contained in a pump-bottle, said pump mechanism comprising a pump head displaceable by a human digit through a vertical distance between a first and a second elevation;
  a conduit between said pump head and a fluid atomizing nozzle; and a brace between said pump-bottle and said conduit, said brace being configured and arranged to hold said conduit so as to resist motion of said nozzle during actuation of said pump mechanism.
- The stabilized pump-bottle fluid atomizer of claim 8, wherein:
   said conduit comprises a distal portion deformable to orient a fluid discharge direction of said nozzle.
  - 10. The stabilized pump-bottle fluid atomizer of claim 8, wherein:

structure carried by said brace is adapted to provide a fulcrum location for localized bending of said conduit at a third elevation, said third elevation being approximately midway between said first and said second elevations so as to reduce a horizontal displacement of the fulcrum during vertical actuation of said pump mechanism.

- 11. The stabilized pump-bottle fluid atomizer of claim 8, wherein: said brace is adapted for removable attachment to the conduit.
- 12. The stabilized pump-bottle fluid atomizer of claim 11, wherein: said pump head is adapted for removable attachment to said pump mechanism, so as to permit replacement of an assembly comprising said pump head, the conduit, and said atomizing nozzle.
- 13. The stabilized pump-bottle fluid atomizer of claim 8, further comprising: a resilient element adapted to engage a wall of a cylindrical portion of said pump-bottle at one or more locations along an axis of said pump-bottle, said resilient element having a diameter larger than said cylindrical portion of said pump-bottle so as to permit suspension of said pump-bottle by said resilient element in a socket of a storage device.
- 14. A pump-bottle fluid atomizer, comprising:
  a bottle structured to hold a fluid;
  a pump mechanism operable to pressurize said fluid in said bottle, said pump mechanism comprising
  a pump head displaceable by a human digit through a vertical distance between a first and
  a second elevation; and
- a conduit between said pump head and a fluid atomizing nozzle, said conduit comprising a malleable and deformable portion permitting orientation of a direction of discharge from said nozzle.
  - 15. The pump-bottle fluid atomizer of claim 14, further comprising:

a brace between said bottle and said conduit, said brace being operable to reduce motion of said nozzle during actuation of said pump mechanism.

16. The pump-bottle fluid atomizer of claim 15, wherein: said brace comprises a first end and a second end;

the first end being adapted for attachment to said bottle; and the second end being adapted for removable attachment to said conduit at a location spaced apart distally from said pump head.

- 17. The pump-bottle fluid atomizer of claim 16, wherein: the second end of said brace is configured and arranged to form a clip-on attachment to a portion of said conduit between said pump head and said nozzle.
- 18. The pump-bottle fluid atomizer of claim 16, wherein:
  a proximal portion of said conduit, located between said pump head and structure carried at the second end of said brace, is configured and arranged to reduce a horizontal deflection of said nozzle during actuation of said pump mechanism.
- 19. The pump-bottle fluid atomizer of claim 16, wherein: said brace is configured and arranged to produce a fulcrum about which said conduit may bend so as to allow a vertical deflection of a proximal portion of said conduit and accommodate actuation of said pump mechanism; the fulcrum being located at a third elevation approximately midway between said first and second elevations to reduce a horizontal motion induced in the fulcrum by the vertical deflection of said proximal portion of said conduit.
  - 20. The pump-bottle fluid atomizer of claim 14, further comprising:

- a resilient element adapted to engage a wall of said bottle at one or more locations along an axis of said bottle, a combined cross-section of said resilient element and said wall having a size to permit suspension of said bottle by said resilient element in a socket of a commercially available storage device.
- 21. An atomizer assembly for use with a pump-bottle atomizer, comprising: an extension conduit attached for fluid flow at a first end to a pump head and attached for fluid flow at a second end to a fluid atomizing nozzle, said pump head being configured and arranged for fluid flow engagement with a pump mechanism of said pump bottle, wherein: said conduit comprises a deformable portion operable to orient a discharge from said nozzle in a plurality of user defined directions.
- 22. The atomizer assembly of claim 21, wherein said conduit comprises a multilumen conduit.
- 23. The atomizer assembly of claim 22, further comprising a deformable wire disposed in one conduit of said multilumen conduit.
- 24. The atomizer assembly of claim 23, in combination with: a pump-bottle; and
- a brace disposed between said pump-bottle and said conduit, said brace being operable to resist displacement of said nozzle during actuation of said pump mechanism.

25. The atomizer assembly combination of claim 24, wherein:

a proximal portion of said conduit, disposed between said pump head and an attach location on said conduit for structure carried by said brace, can be arranged in a nonlinear configuration so as to permit vertical displacement of said pump head to actuate said pump mechanism while reducing a correspondingly required horizontal displacement of said attach structure.